



Patricia Rice **CLAYDON**

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## Job **EXPERIENCE**

### **Multimedia Designer**

University of Michigan  
College of Literature, Science, and the Arts  
Office of Development, Marketing, and Communications  
**7.07–present**

Concept, art direction, design, illustration, and collaborative production and project management for both print and web jobs. Major projects include art directing and designing the LSA alumni magazine; designing development invitations, brochures, and events packages; and designing departmental websites.

### **Art Director/Designer/Owner**

Ballistic Design  
**3.96–present**

Concept, art direction, design, illustration, XHTML and CSS coding, and project management for both print and web jobs. Major projects include the alumni magazine for the College of Literature, Science, and the Arts at the University of Michigan and web database interface design for the University of Virginia, University of Delaware, University of Michigan, University of Massachusetts, Hillsdale College, and Dow Corning.

Design work has also included all aspects of identity, including a commercial sales website and all record covers and posters for Flying Bomb Records; record and CD covers for Crypt Records, Dirtnap Records, Get Hip Records, Italy Records, Norton Records, Rip Off Records, Sympathy for the Record Industry, XL Recordings, and V2; concert posters for the Gold Dollar Bar, the Elbow Room, Natural Canvas, and the Lager House.

### **Senior Graphic Designer/Multimedia Designer**

University of Michigan Marketing Communications  
**11.98–1.06**

Concept, art direction, design, illustration, and collaborative production and project management for both print and web jobs. Major projects include the alumni magazine for the College of Literature, Science, and the Arts; all student recruitment materials for Undergraduate Admissions; identity and collateral for the Life Sciences at Michigan; identity and collateral for the Center for Institutional Diversity; and websites for Life Sciences at Michigan, Life Sciences Institute, Office of Undergraduate Admissions, Office of New Student Programs, and The Educational Value of Diversity, among others.

Wrote and taught a seminar on web design for CASE (Council for the Advancement and Support of Education) District V Conference, Chicago, December 2000.

### **Designer/Assistant Project Manager**

ERIM, Ann Arbor, MI  
**8.96–10.98**

Designed logo, print collateral, newsletter, and environmental graphics for Plymouth Green Technology Center; redesigned ERIM logo, business cards, and letterhead; created and designed databases for departmental records; designed and wrote interoffice informational flyers and reports.

Supported architect/manager of department by designing creative interior solutions for tenant spaces. Managed construction projects, including acting as liaison to contractors, coordinating scheduling of project deadlines, and acting as primary point of contact to tenants.

## **AWARDS**

### **CASE Circle of Excellence**

Silver Award 2001

### **Web Marketing Association**

Web Award Standard of Excellence 2001

### **Ann Arbor Addy**

Gold Award 2003

### **Pride of CASE**

Silver Award 2005  
Gold Award 2006  
Bronze Award 2006  
Silver Award 2007

## **EDUCATION**

### **Northwestern University**

**1986–1990**  
Art History